

**Invitation  
to visit**

**Nuremberg, Germany**

**10 – 12.11.2010**

# **Brau Beviale 2010**

**Raw Materials – Technologies – Logistics – Marketing**

**NÜRNBERG / MESSE**

[www.brau-beviale.de](http://www.brau-beviale.de)



## Fresh ideas, profitable technologies and active exchange – all around you!

Even though the economy is recovering slowly, the European beverage industry faces great challenges. So the sector is looking forward all the more to its top exhibition in 2010. Brau Beviale has a **new design, the latest specials and the established ingredients for success** in store for you.

Here nationally and internationally operating companies present the **most modern machinery and installations for production, filling and packing**. You also get excellent raw materials and essences, convincing marketing concepts, tailor-made logistic solutions, operating and laboratory equipment, catering supplies and lots more.

Personal contact counts – especially in this sector. Meet friends, colleagues and market partners on the stands, in the theme pavilions or at the presentation of the 7th European Beer Star.

We look forward to seeing you.

*Your Brau Beviale Team*



## The direct guide to the market

- Machinery and installations
- Operating and laboratory equipment  
Energy management, working and packaging materials
- Raw materials and drinks
- Marketing and catering equipment
- Transport and sales vehicles, industrial trucks
- Service and entrance areas



## Here you meet the experts

### Informative: the Brau Beviale Exhibitors Forum

Exhibitors at the forum report in detail on new technologies, market trends and services. Every day and without prior registration.

## Dip deeper: the theme pavilions

### Energy & Water

The cost of energy and water and related environmental restrictions are increasing. Those who optimize here reap the rewards. In the "Energy & Water" theme pavilion, suppliers and service providers supply information about efficient solutions for renewable energy, rational energy conversion, cogeneration units, water recovery, water treatment and contracting.

Organizer: NürnbergMesse GmbH in cooperation with the Competence Pool Weihenstephan (CPW)

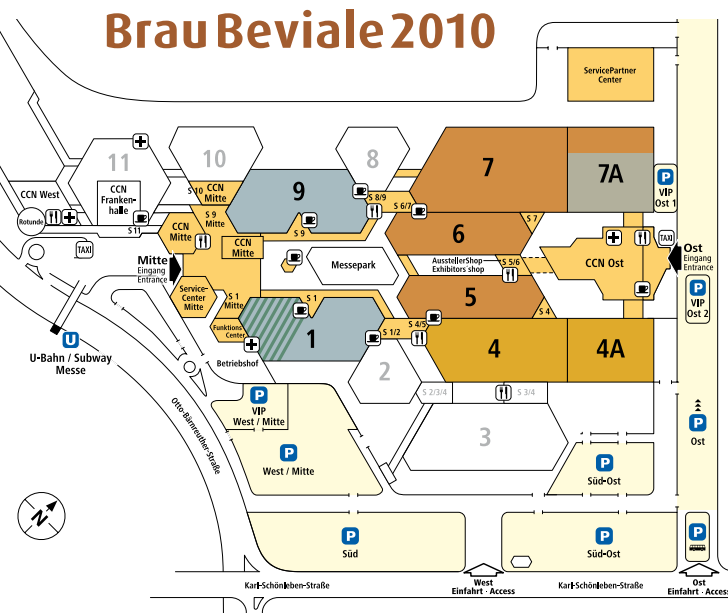
### Future Beverage Industry 20XX

The beverage industry faces great challenges. How can costs be cut and what measures and technologies can help to increase production and improve quality management? You will find the answers to these questions in the new theme pavilion for the "Future Beverage Industry 20XX".

Organizer: NürnbergMesse GmbH in cooperation with the Brewery Research and Training Institute (VLB) [Versuchs- und Lehranstalt für Brauerei] of Berlin

More information about the supporting events at Brau Beviale 2010 is available on the Internet:

[www.brau-beviale.de/supportingprogramme](http://www.brau-beviale.de/supportingprogramme)





## A high dose of PET expertise

### Innovative: the PETnology Europe Conference

Companies report on the latest developments at this conference on 8/9 November – from material production, preform and bottle technology to recycling.

### Attractive: “Packaging Wall of Excellence”

Ideas, initiatives and trends: PETnology reflects the PET industry’s entire value creation chain on its spacious stand. The fascinating centre of attraction is the “Packaging Wall of Excellence”, a display wall of transparent, illuminated boxes for the product highlights of well-known manufacturers.

Organizer: PETnology/tecPET GmbH

More information about the supporting events at Brau Beviale 2010 is available on the Internet:

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## Wanted? Found! [www.ask-Brau-Beviale.de](http://www.ask-Brau-Beviale.de)

Easy-to-use and quick search with our industry platform.

Each and every exhibitor, product and novelty at your fingertips, always up-to-date, 365 days a year, 24 hours a day!



### Travel to Nuremberg

Our partner “Business und Service” offers you attractive travel packages for Brau Beviale.  
Tel +49 (0) 9 11.8 60 76-0  
Fax +49 (0) 9 11.8 60 76-11  
info@business-und-service.de  
www.brau-beviale.de/travelpackages

### Accommodation in Nuremberg

Congress- und Tourismus-  
Zentrale Nürnberg  
Tel +49 (0) 9 11.23 36-0  
Fax +49 (0) 9 11.23 36-1 66  
tourismus@nuernberg.de  
www.hotel.nuernberg.de

### bed & breakfast

Private accommodation service  
Tel +49 (0) 9 11.98 33 39 45  
Fax +49 (0) 9 11.98 33 39 46  
nuernberg@bed-and-breakfast.de  
www.bed-and-breakfast.de/  
nuernberg

### Information and service counters

Exhibition visitors travelling by air or rail should contact the information and service counters at Nuremberg airport or rail station.



### Transfer from airport to exhibition

#### Underground

U2 line from the airport, change to U1 or U11 at the main rail station then direct to the exhibition. Journey time approx. 20 minutes.

#### Taxi

Journey time approx. 25 minutes.

#### By car

Your navigation system will find NürnbergMesse if you enter Karl-Schoenleben-Strasse as address or exhibition centre as special destination.

### More transfer information

[www.vgn.de/messe/](http://www.vgn.de/messe/)  
info@vgn.de

### Nearby shopping centre

The “Franken-Center” – only a few minutes away by underground or car – offers over 100 shops, department stores, supermarkets and services from A–Z. Or enjoy the special shopping atmosphere in the redesigned Nuremberg rail station, where some 60 shops are open for you 7 days a week.

# Brau Beviale 2010

## Venue and date

Exhibition Centre Nuremberg  
Wed – Fri, 10 – 12.11.2010

## Opening times

Daily 9 a.m. – 6 p.m.

## Entrance tickets at ticket office

1-day ticket	EUR 17
Permanent ticket	EUR 25
Catalogue	EUR 15

## Presale tickets

For fast admission to the exhibition, you can order presale e-tickets and catalogues from mid September.

The Brau Beviale online ticket shop is open at

[www.brau-beviale.de/ticketshop](http://www.brau-beviale.de/ticketshop)

(presale only until 8.11.2010)

## Our offer

- 1-day ticket EUR 13
- Permanent ticket EUR 16
- Catalogue  
from 13.10.2010 EUR 15  
plus post & packing
  - within Germany EUR 4
  - European-wide EUR 12
  - worldwide EUR 22

All prices include VAT  
at the statutory rate.

## Organizer

NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg

## Honorary sponsor

Private Brauereien Bayern e. V.  
Thomas-Wimmer-Ring 9  
80539 München

## VisitorService

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Fax +49 (0) 9 11.86 06-49 98  
[visitorservice@nuernbergmesse.de](mailto:visitorservice@nuernbergmesse.de)

This brochure is also available in German, French,  
Italian, Czech, Polish and Russian.

[www.brau-beviale.de](http://www.brau-beviale.de)

NürnbergMesse international representatives:

[www.brau-beviale.de/representatives](http://www.brau-beviale.de/representatives)

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